

- Bibliography/references should be included at the end of the paper.
- The paper should be submitted in hard copy to the address provided for communication and a soft copy should be emailed to [management.studies@mlacw.org](mailto:management.studies@mlacw.org) or [info@dishabharat.org](mailto:info@dishabharat.org) on or before February 5, 2014.

### BEST PAPER AWARD AND PUBLICATION

- Certificates will be awarded to all the papers presented and the best paper will be awarded a prize.
- The selected papers will be published in an edited book with ISBN Number.
- In order to qualify for the best paper award, the paper must be presented at the conference.

### WHO CAN PARTICIPATE?

Heads of Institutions / Research Scholars / Faculty Members / NGO Representatives who are interested in attending and carrying the message to the respective institutions are cordially welcome. Participants should confirm their attendance on or before February 5, 2014. **Presenting a paper is not mandatory to attendance in the conference.**

### NOTE:

- No entry fee
- Lunch will be provided
- The participants should report at 9 AM on the day of the conference and stay for the entire program

### Technical Sessions:

#### Session 1

*Value Education: Compelling need of the hour*

#### Session 2

*Dynamic Approach to Value Education*

#### Session 3

*Enriching lives through values*

### Organizing Committee:

#### Conference Chair

Dr. T.L.Shanta

Director

Maharani Lakshmi Ammanni College for Women

#### Conference Co-chair

Prof. H. Saraswathamma,

Principal

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One Day  
State-level Conference on  
**"EMPOWER YOUTH - EMPOWER NATION  
THROUGH VALUE INITIATIVES"**  
Commemoration of 150<sup>th</sup> Birth Anniversary of  
Swami Vivekananda



Jointly Organized by  
Department of Management Studies  
Maharani Lakshmi Ammanni  
College for Women  
18<sup>th</sup> cross, Malleswaram, (IISc Post),  
Bangalore - 560012

&

DISHA

Value Based Initiatives:  
Holistic Approach to Education



Date : 12th February 2014

Registration Time: 9:00AM

Venue : Dr. K.N.V.Sastry Memorial Hall,  
Maharani Lakshmi Ammanni College for Women

## **Maharani Lakshmi Ammanni College for Women:**

Maharani Lakshmi Ammanni College for Women was founded in the year 1972 in order to provide quality education for girls residing in North Bangalore. Dr. K.N.V. Sastri, a noted scholar and historian, Dr. M.N. Mahadevan and Sri T.S. Rajam were the visionaries who took the bold step to empower women through education in the early 70's. Having started with just 12 students, the institution has carved a niche for itself among educational institutions in Bangalore and has transcended all boundaries in various areas of human pursuits with a current strength of over 4000 students. The farsighted vision of a committed management supported by a dynamic Director, dedicated Principals and a competent team of teaching and non-teaching fraternity has provided a learner-oriented environment. The college has adopted a holistic approach towards education by encouraging learners to excel not only in academics but also in co-curricular activities. A constant effort has been made to integrate socially useful and productive activities with regular curriculum to enhance life skills.

### **Introducing DISHA**

Education sector has received tremendous impetus in recent times. With both government and private players active in the field, several educational institutions have mushroomed. The effect: more and more youth are getting educated, fulfilling their materialistic pursuits through lucrative employment. However, the larger question remains: Has education truly contributed to building inner strength and character of individuals leading to a positive social transformation? The missing factor is "EMPHASIS ON CORE VALUES".

There is a compelling need to evolve a more holistic approach, an enriching blend of academics and value initiatives. This wholesome approach helps youngsters evolve into better human beings with character, integrity and social responsibility.

**DISHA** is a non-profit social initiative (started in 2005) that aims to plug this vital gap. Using value education as a

vehicle, DISHA endeavours to guide and catalyze young minds to carry forward the rich and glorious legacy of our nation.

These workshops are a blend of learning, reflection, fun and are highly motivating. Undoubtedly, it helps students anchor their life in the right direction.

Students look upon their teachers as role models. They carry great responsibility towards nation building by moulding and inspiring these young minds. Faculty Development Programme (FDP) organized by DISHA energizes and empowers the faculty members towards this objective.

MLACW has partnered with DISHA since 2005 to conduct workshops on value initiatives to empower youth.

### **AN OVERVIEW OF THE CONFERENCE:**

The unprecedented growth in science and technology since the last decade has impacted human lives, by enabling greater connectivity through easier access to people and information. The youth, comprising the highest proportion of the population of India are poised to become the nation builders of tomorrow. Therefore, their energies must be channelized in the right direction. For this, a concerted effort must be made so that they effectively use the technology and all other resources for self growth and national development.

Over the years it is observed that the youth of India are adequately motivated to engage themselves in socially productive activities. However, they lack direction and are carried away by the glitz and glam of western society. The ideals of Swami Vivekananda based on eastern philosophy have been widely recognized across the world. Swami Vivekananda's message for the youth to unleash their potential and unravel their inherent divinity has great relevance for the present times.

A need is felt to invite experts for sharing the message of Swami Vivekananda among academicians, research scholars, students and others so as to provide the much needed direction. The need of the hour is value education as enunciated by Swami Vivekananda for empowering the youth of our nation.

### **OBJECTIVES OF THE CONFERENCE:**

The Conference is mainly intended to provide a platform for academicians, research scholars, students and other invitees to understand the relevance of value education in contemporary times. The other objectives are stated as follows:

- Relevance of Swami Vivekananda's message in the contemporary times.
- To discuss the various approaches to value education.
- To find out how value education is a means of enriching human lives.

### **CALL FOR PAPERS AND GUIDELINES:**

All papers submitted to the conference will be subjected to blind review. The decision of the reviewers is final and binding. To facilitate the review process, faculty should adhere to the following guidelines:

- The paper may be submitted either in English or Kannada.
- The first page of the paper should include the brief bio-data of the author and the second page should include the title of the paper.
- The paper conforming to the title of the conference should be submitted in the following format -
  - Introduction
  - What is the need for value education?
  - What approaches can be adopted for value education?
  - How does value education empower youth to empower nation?
  - Conclusion
- The paper should not exceed 2500 words.
- The paper written in English should be in Times New Roman, Font Size 12, with 1.5 line space and the paper written in Kannada should be in Nudi font, Font Size 12, with 1.5 line space.